



## QUESTION

1. The following are the main components of a business plan:

Executive Summary, Business Description, Market Analysis, Financial Projections, and Management Team.

### 1. Executive Summary

• Overview of the business

• Key financial highlights

• Mission statement

• Key personnel

• Key financial highlights

• Key financial highlights

• Key financial highlights

• Key financial highlights

• Key financial highlights

• Key financial highlights

### 2. Business Description

• Industry overview

• Company history

• Products and services

• Market positioning

• Key financial highlights

• Key financial highlights

• Key financial highlights

• Key financial highlights

• Key financial highlights

• Key financial highlights

### 3. Market Analysis

• Industry trends

• Target market

• Competitive landscape

• Key financial highlights

• Key financial highlights

• Key financial highlights

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• Key financial highlights

## ANSWER

1. The following are the main components of a business plan:

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